



Call to Artists

Sub Stampede and Winter Holiday Window Murals

Subject: Call to Artists for two window Murals

The Town of Okotoks is thrilled to announce an exciting opportunity for artists to bring the summer stampede season celebration and the magic of the winter holiday season to life through captivating window painting murals.

We seek imaginative individuals or artist collectives with a flair for creating visually stunning and conceptually engaging Stampede/Summer Event and Winter Holiday-themed murals. This project aims to transform our Municipal Centre into a vibrant celebration of the holidays and summer events, fostering community spirit and joy among residents and visitors throughout the year.

Selected artist(s) will have the honour of showcasing their talent and creativity on a prominent platform, contributing to the visual landscape of our community during these special times of the year.

Key Details:

- One to two artists will be selected to design and paint one to two murals at the Okotoks Municipal Centre.
 1. One mural for the Stampede/Summer Event mural (open theme)
 2. Winter Holiday/Light Up mural with a Whoville theme from *The Grinch that Stole Christmas*, aiming to recreate the whimsical and festive atmosphere of Whoville in Okotoks, complete with vibrant colours, playful characters, and enchanting holiday scenes.
- Size: 12 windows, 25" x 25" and 12 windows, 25" x 76"
- Shape: see Appendix A
- Fun and colourful murals are encouraged.

Paint dates:

- Stampede/Summer Event mural - June 24 through June 28, 2025
- Winter Holiday/Light Up Mural - November 4 through November 8, 2025
- Work must take place between 8 am and 5 pm Monday to Friday.
- Materials can be stored on site.

Compensation:

- \$3000.00 per mural
 - Including paint, materials, and installation included.

Submission Requirements:

- Artist Statement: A brief (one page max) artist statement of your artistic background, inspirations, and approach to creating art.
- Portfolio: Showcase a selection of past work that highlights your artistic style, versatility, and proficiency in creating visually engaging artwork. Include images or descriptions of previous mural projects, if available.
- References: Include three references or testimonials from previous clients, teachers, or collaborators to provide evidence of your professionalism and quality of work.
- Concept or Vision: Provide a description or sketch of the proposed design for each mural using the attached template. (See Appendix A)
- All contracted artists are required to present proof of \$5M insurance and Workers Compensation Board coverage.

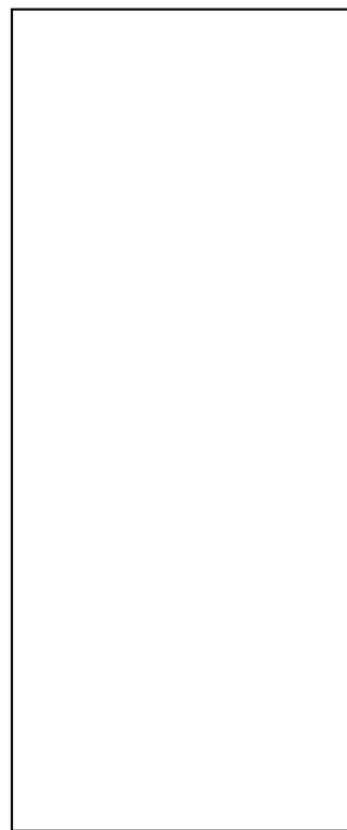
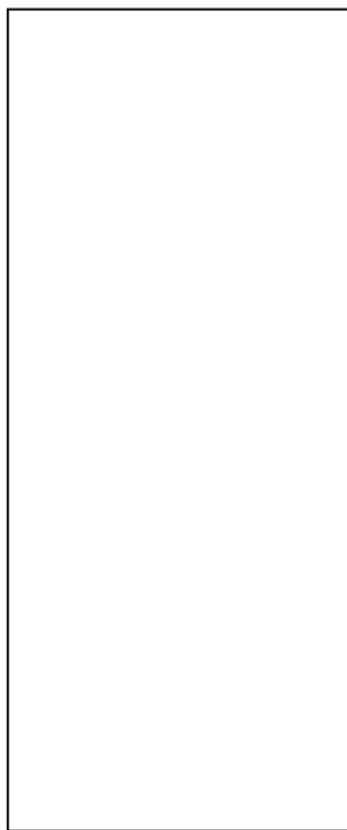
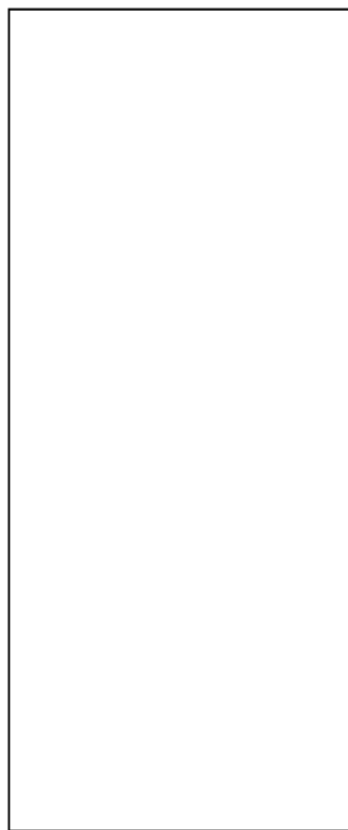
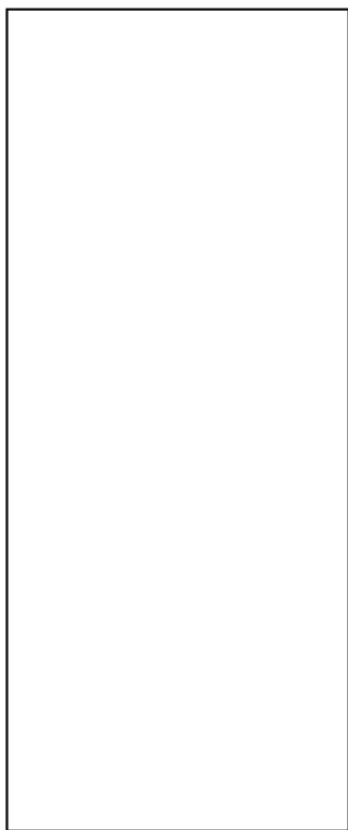
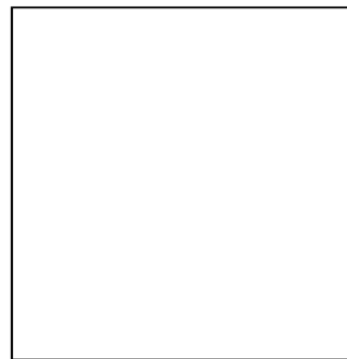
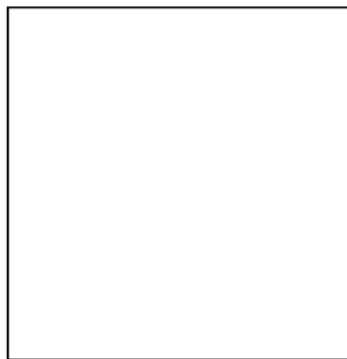
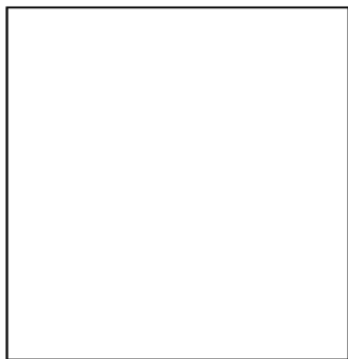
At the Town of Okotoks, we value diversity, creativity, and community engagement. This project is an opportunity to infuse our space with the festive spirit and artistic brilliance that reflects the essence of the summer stampede and winter holiday season.

Interested artists are invited to submit their expressions of interest online using the Call to Artists form. Questions can be submitted to Allan Boss, Culture & Heritage Team Leader at culture@okotoks.ca with the subject "2025 Municipal Centre Window Murals Expression of Interest" by June 2, 2025.

The Town of Okotoks values equity, diversity, and inclusion where every person has a right to equal treatment; and where we are strengthened by diverse backgrounds, perspectives, and experiences. Building an equitable, diverse, and inclusive community that is collaborative and supportive of all residents is a priority and marginalization is not tolerated.



APPENDIX A - Okotoks Municipal Centre Windows – Mural Design Template



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